The applicant must respond to the following three questions. Each response should be a maximum of two double-spaced pages. Use your experiences when writing the Personal Statement and the Ethical Reflection. Responses to the Professional Concepts section should demonstrate your professional/academic writing skills.

**Personal Statement**

Describe the significant experiences that influenced your decision to enter the social work profession.

- Include short and long term goals and discuss how a social work education allows you to meet those goals.
- Also discuss how you will address the demands of course and field responsibilities, including any barriers and how you intend to overcome them.

**Ethical reflection**

Describe an ethical dilemma encountered in your personal or professional past.

- Define the ethical problem, the parties involved, the values that informed your decisions, and how the conflict was resolved.
- Explain how the outcome affected you, particularly any lessons you learned.

**Professional Concepts and Social Problem Analysis**

Describe your concept of social work as a profession.

- Explain a social problem, including possible causative factors and why this problem merits public attention and resources.
- Students applying for advanced standing should also propose a social work intervention (either through direct practice or policy), that might address the problem.
- Discuss your rationale for the proposed solution(s) and any leadership role you might undertake.